



WVEC  
613 Woodis Ave.  
Norfolk, VA 23510

Greer, Margolis, Mitchel (GMMB)  
1010 Wisconsin Ave NW  
Suite 800  
Washington, DC 20007

## Contract # 848144

**Schedule Dates** 10/23/12-10/29/12  
**Advertiser** Obama for America (14538)  
**Agency/T-Code** Greer, Margolis, Mitchel (GMMB) (1700)/10539895  
**Product** Political - US President (1174)  
**Brand** DEMOCRAT - OBAMA FOR AMERICA (161567)  
**Salesperson** Blair, Cheryl (2205)  
**Sales Office** TeleRep - Philadelphia  
**Buyer Name** NAGELBERG,DAN  
**Phone/Fax** (202) 338-6919 /  
**CPE** 1537  
**Account Types** National/Political Candidate - Agency  
**Billing Type** Weekly/Irregular  
**Comments** OBAMA 10/23

**Date Entered** 08/14/12  
**Last Modified** 10/26/12  
**Entered By** Penne Marsh  
**CO-OP** No  
**Headline #** 06270720  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$32,957.25  
**Net Total** \$186,757.75  
**Sales Tax**

## Norfolk (WVEC) (WVEC)

By Broadcast Month	Spots	Rate
Oct. 2012	180	\$190,680.00
Nov. 2012	23	\$29,035.00
<b>Grand Total:</b>	<b>203</b>	<b>\$219,715.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.2	Normal Line / SPOT	10/23/12-10/26/12	5	:30	12:58P- 3:58P (ET)			2	2	2	2			8	\$275.00	\$2,200.00	Norfolk (WVEC) (WVEC)		10/19/12
2.2	Normal Line / SPOT	10/23/12-10/26/12	4	:30	10A- 10:58A (ET)			2	2	2	2			8	\$450.00	\$3,600.00	Norfolk (WVEC) (WVEC)		10/19/12
3.2	Normal Line / SPOT	10/23/12-10/26/12	4	:30	11:35P- 12:02A (ET)			2	2	2	2			8	\$480.00	\$3,840.00	Norfolk (WVEC) (WVEC)		10/19/12
4.1	Normal Line / SPOT	10/23/12-10/26/12	4	:30	10:58A- 12P (ET)			2	2	2	2			8	\$600.00	\$4,800.00	Norfolk (WVEC) (WVEC)		10/19/12
5.1	Normal Line / SPOT	10/23/12-10/26/12	6	:30	12:02A- 1:06A (ET)			2	2	2	2			8	\$25.00	\$200.00	Norfolk (WVEC) (WVEC)		8/24/12
6.2	Normal Line / SPOT	10/23/12-10/26/12	5	:30	12P- 12:57P (ET)			2	2	2	2			8	\$170.00	\$1,360.00	Norfolk (WVEC) (WVEC)		10/19/12
7.2	Normal Line / SPOT	10/23/12-10/26/12	4	:30	3:58P- 4:58P (ET)			2	2	2	2			8	\$400.00	\$3,200.00	Norfolk (WVEC) (WVEC)		10/19/12
8.1	Normal Line / SPOT	10/23/12-10/26/12	6	:30	4:30A- 4:59A (ET)	5		X	X	X	X			5	\$20.00	\$100.00	Norfolk (WVEC) (WVEC)		8/24/12
9.2	Normal Line / SPOT	10/23/12-10/26/12	4	:30	4:58P- 5:29P (ET)	5		X	X	X	X			5	\$1,200.00	\$6,000.00	Norfolk (WVEC) (WVEC)		10/19/12
10.1	Normal Line / SPOT	10/23/12-10/26/12	5	:30	5A- 5:58A (ET)			2	2	2	2			8	\$250.00	\$2,000.00	Norfolk (WVEC) (WVEC)		10/19/12
11.2	Normal Line / SPOT	10/23/12-10/26/12	4	:30	5:29P- 5:58P (ET)	5		X	X	X	X			5	\$1,300.00	\$6,500.00	Norfolk (WVEC) (WVEC)		10/19/12
12.2	Normal Line / SPOT	10/23/12-10/26/12	4	:30	6P- 6:30P (ET)	5		X	X	X	X			5	\$1,500.00	\$7,500.00	Norfolk (WVEC) (WVEC)		10/19/12
13.2	Normal Line / SPOT	10/23/12-10/26/12	5	:30	5:58A- 7A (ET)			2	2	2	2			8	\$450.00	\$3,600.00	Norfolk (WVEC) (WVEC)		10/19/12
14.2	Normal Line / SPOT	10/23/12-10/26/12	4	:30	6:58P- 7:28P (ET)	5		X	X	X	X			5	\$1,350.00	\$6,750.00	Norfolk (WVEC) (WVEC)		10/19/12

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15.2	Normal Line / SPOT	10/23/12-10/26/12	4	:30	7A- 9A (ET)	11		X	X	X	X			11	\$1,000.00	\$11,000.00	Norfolk (WVEC) (WVEC)		10/19/12
16.2	Normal Line / SPOT	10/23/12-10/26/12	4	:30	7:28P- 7:57P (ET)	5		X	X	X	X			5	\$1,400.00	\$7,000.00	Norfolk (WVEC) (WVEC)		10/19/12
17.2	Normal Line / SPOT	10/23/12-10/26/12	5	:30	9A- 10A (ET)			2	2	2	2			8	\$220.00	\$1,760.00	Norfolk (WVEC) (WVEC)		10/19/12
18.1	Normal Line / SPOT	10/26/12-10/26/12	4	:30	10P- 11P (ET)						2			2	\$2,000.00	\$4,000.00	Norfolk (WVEC) (WVEC)		10/19/12
19.2	Normal Line / SPOT	10/26/12-10/26/12	4	:30	7:58P- 9P (ET)						2			2	\$1,700.00	\$3,400.00	Norfolk (WVEC) (WVEC)		10/19/12
20.2	Normal Line / SPOT	10/29/12-10/29/12	4	:30	10P- 11P (ET)		2							2	\$3,000.00	\$6,000.00	Norfolk (WVEC) (WVEC)		10/19/12
21.1	Normal Line / SPOT	10/29/12-10/29/12	4	:30	7:58P- 10P (ET)		3							3	\$5,000.00	\$15,000.00	Norfolk (WVEC) (WVEC)		10/19/12
22.1	Normal Line / NCAA - FOOTBALL	10/27/12-10/27/12	4	:30	3P- 7P (ET)							4		2	\$1,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)		10/19/12
24.2	Normal Line / SPOT	10/27/12-10/27/12	5	:30	5:58A- 8A (ET)							2		2	\$125.00	\$250.00	Norfolk (WVEC) (WVEC)		10/26/12
25.2	Normal Line / SPOT	10/27/12-10/27/12	4	:30	6:58P- 7:57P (ET)							2		1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)		10/19/12
26.1	Normal Line / NCAA - FOOTBALL	10/27/12-10/27/12	4	:30	7:58P- 11:30P (ET)							4		4	\$1,500.00	\$6,000.00	Norfolk (WVEC) (WVEC)		10/19/12
27.2	Normal Line / SPOT	10/27/12-10/27/12	4	:30	7:58A- 9A (ET)							2		2	\$500.00	\$1,000.00	Norfolk (WVEC) (WVEC)		10/19/12
28.2	Normal Line / SPOT	10/28/12-10/28/12	4	:30	9:58A- 11A (ET)								2	2	\$440.00	\$880.00	Norfolk (WVEC) (WVEC)		10/19/12
29.2	Normal Line / SPOT	10/28/12-10/28/12	4	:30	6P- 6:30P (ET)								1	1	\$480.00	\$480.00	Norfolk (WVEC) (WVEC)		10/19/12

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30.0	Normal Line / SPOT	10/28/12-10/28/12	6	:30	5:58A- 8A (ET)								2	2	\$80.00	\$160.00	Norfolk (WVEC) (WVEC)		8/14/12
31.2	Normal Line / SPOT	10/28/12-10/28/12	4	:30	6:58P- 7:57P (ET)								2	2	\$1,600.00	\$3,200.00	Norfolk (WVEC) (WVEC)		10/19/12
32.2	Normal Line / SPOT	10/28/12-10/28/12	4	:30	8A- 9A (ET)								2	2	\$500.00	\$1,000.00	Norfolk (WVEC) (WVEC)		10/19/12
33.2	Normal Line / SPOT	10/28/12-10/28/12	4	:30	7:57P- 9P (ET)								2	2	\$4,400.00	\$8,800.00	Norfolk (WVEC) (WVEC)		10/19/12
34.2	Normal Line / SPOT	10/28/12-10/28/12	4	:30	9P- 10P (ET)								2	2	\$3,000.00	\$6,000.00	Norfolk (WVEC) (WVEC)		10/19/12
35.1	Normal Line / SPOT	10/28/12-10/28/12	4	:30	9:30A- 10A (ET)								1	1	\$250.00	\$250.00	Norfolk (WVEC) (WVEC)		10/19/12
36.2	Normal Line / SPOT	10/25/12-10/25/12	4	:30	10P- 11P (ET)					2				2	\$3,600.00	\$7,200.00	Norfolk (WVEC) (WVEC)		10/19/12
37.2	Normal Line / SPOT	10/25/12-10/25/12	4	:30	7:58P- 9P (ET)					2				2	\$2,400.00	\$4,800.00	Norfolk (WVEC) (WVEC)		10/19/12
38.2	Normal Line / SPOT	10/25/12-10/25/12	4	:30	9P- 10P (ET)					2				2	\$5,200.00	\$10,400.00	Norfolk (WVEC) (WVEC)		10/19/12
39.1	Normal Line / SPOT	10/23/12-10/28/12	4	:30	11P- 11:35P (ET)	6		X	X	X	X		X	6	\$1,300.00	\$7,800.00	Norfolk (WVEC) (WVEC)		10/19/12
40.2	Normal Line / SPOT	10/23/12-10/23/12	4	:30	10P- 11P (ET)			2						2	\$3,200.00	\$6,400.00	Norfolk (WVEC) (WVEC)		10/19/12
41.2	Normal Line / SPOT	10/23/12-10/23/12	4	:30	7:58P- 9P (ET)			2						2	\$4,800.00	\$9,600.00	Norfolk (WVEC) (WVEC)		10/19/12
42.2	Normal Line / SPOT	10/23/12-10/23/12	4	:30	9P- 10P (ET)			2						2	\$4,800.00	\$9,600.00	Norfolk (WVEC) (WVEC)		10/19/12
43.2	Normal Line / SPOT	10/24/12-10/24/12	4	:30	10P- 11P (ET)				2					2	\$3,000.00	\$6,000.00	Norfolk (WVEC) (WVEC)		10/19/12

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44.2	Normal Line / SPOT	10/24/12-10/24/12	4	:30	7:58P- 9P (ET)				2					2	\$2,600.00	\$5,200.00	Norfolk (WVEC) (WVEC)		10/19/12
45.2	Normal Line / SPOT	10/24/12-10/24/12	4	:30	9P- 10P (ET)				2					2	\$5,400.00	\$10,800.00	Norfolk (WVEC) (WVEC)		10/19/12
46.2	Normal Line / SPOT	10/29/12-10/29/12	5	:30	12:58P- 3:58P (ET)		3							3	\$275.00	\$825.00	Norfolk (WVEC) (WVEC)		10/19/12
47.2	Normal Line / SPOT	10/29/12-10/29/12	4	:30	11:35P- 12:02A (ET)		2							2	\$480.00	\$960.00	Norfolk (WVEC) (WVEC)		10/19/12
48.1	Normal Line / SPOT	10/29/12-10/29/12	6	:30	12:02A- 1:06A (ET)		2							2	\$25.00	\$50.00	Norfolk (WVEC) (WVEC)		8/24/12
49.2	Normal Line / SPOT	10/29/12-10/29/12	4	:30	3:58P- 4:58P (ET)		2							2	\$400.00	\$800.00	Norfolk (WVEC) (WVEC)		10/19/12
50.1	Normal Line / SPOT	10/29/12-10/29/12	5	:30	5A- 5:58A (ET)		2							2	\$250.00	\$500.00	Norfolk (WVEC) (WVEC)		10/19/12
51.2	Normal Line / SPOT	10/29/12-10/29/12	5	:30	5:58A- 7A (ET)		2							2	\$450.00	\$900.00	Norfolk (WVEC) (WVEC)		10/19/12
52.2	Normal Line / SPOT	10/29/12-10/29/12	4	:30	7A- 9A (ET)		4							4	\$1,000.00	\$4,000.00	Norfolk (WVEC) (WVEC)		10/19/12
53.0	Normal Line / SPOT	10/27/12-10/27/12	4	:30	11:30P- 12:05A (ET)							1		1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	News after CF	10/19/12
54.0	M/G For 22.1.1,22.1.2 / SPOT	10/25/12-10/26/12	4	:30	7A- 9A (ET)	2				X	X			2	\$1,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)		10/24/12
55.0	M/G For 25.2.1 / SPOT	10/25/12-10/26/12	5	:30	5A- 5:58A (ET)	2				X	X			1	\$250.00	\$250.00	Norfolk (WVEC) (WVEC)		10/24/12
56.0	Normal Line / SPOT	10/29/12-10/29/12	10	:30	7:58P- 10P (ET)		1										Norfolk (WVEC) (WVEC)	LUR Rebate Value \$5k	10/25/12
57.0	Normal Line / SPOT	10/29/12-10/29/12	10	:30	5:58A- 7A (ET)		1							1	\$0.00	\$0.00	Norfolk (WVEC) (WVEC)	LUR Rebate	10/25/12

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58.0	M/G For 56.0.1 / SPOT	10/28/12-10/28/12	10	:30	6:58P- 11P (ET)	2							X	2	\$0.00	\$0.00	Norfolk (WVEC) (WVEC)	LUR Rebate Value \$4600 (1x AMFV, 1x 666 Park)	10/26/12

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